

## METO LabeLine

## MAKE YOUR PRODUCTS STAND OUT

Communication is the way of attracting attention.

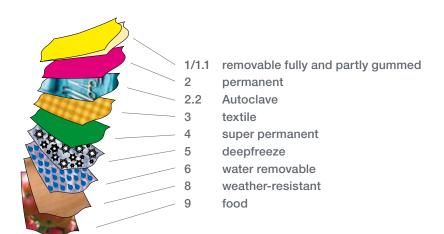
Products with clear information sell more than those without.

Checkpoint's label solutions are ideal for instore promotion for a wide variety of products:





## LABEL ADHESIVE



## **OUR PRODUCTS**

Checkpoint offers hand-held price marking and label application systems for retail and industrial applications, from in-store price marking to manufacturing coding. Ergonomically designed, quick, efficient and easy to use, Checkpoint METO's hand labeling systems have been market leaders since 1959.

- Provide high quality product information at low cost
- Attractive price marking and product information
- Professional pre-printed labels adapted to your specifications

Retailers need to find the right labeling solutions: solutions that maximise user efficiency and guarantee the application of clear and attractive labels for customers.

